

SEVERAL PROBLEMS - ONE SOLUTION

Customizable Communication & Training

MOBILE SAFETY MEETINGSM

Meet with 100% of drivers in their office, whenever & wherever they are.

ONGOING ORIENTATIONSM

All department heads can efficiently communicate important, company-specific information to each driver.

RETENTION BUILDER

Finally squash rumors! Drivers hear it 'straight from the source. Deal with any issues facing the hard working men & women moving your freight.

PROVEN SOLUTION

Check out what companies and drivers alike have to say about the program on the next page.



- A MONTHLY AUDIO SAFETY & AWARENESS TRAINING PROGRAM CREATED EXCLUSIVELY FOR PROFESSIONAL MEN & WOMEN TRUCK DRIVERS
- EFFICIENT & EFFECTIVE TOOL FOR CONVENIENTLY COMMUNICATING IMPORTANT INFORMATION WITH YOUR DRIVERS IN *THEIR* OFFICE
- YOUR EXCLUSIVE COMPANY CONTENT CREATES A UNIQUE CUSTOMIZED PROGRAM
- STAY CONNECTED WITH YOUR VALUABLE MOBILE WORKFORCE

You've invested time and money on equipment, technology and drivers but conducting successful, efficient, in-depth communication with your mobile workforce is almost impossible... until now.

For almost 10 years, we've helped carriers large & small *meet* with 100% of their drivers every month with a specialized audio program designed exclusively for professional men & women truck drivers.

Imagine saying something once and keeping everyone on the same page. No more rumors!

Now you can hold a **Mobile Safety MeetingSM** with your drivers in *their* office, whenever & wherever they are, doing what they do best...driving!

We work with you to create a unique, effective program produced in a convenient, professional & entertaining format that becomes a personalized and powerful tool addressing your company's individual needs and concerns. Who knows your drivers better than you?

It's time to communicate with...**THE DRIVERTM**

“*The Industry we're in makes one-on-one discussions very hard. THE DRIVER audio program allows our fleet to listen when and where they want. We believe in this program.*”

—Jack McPeck, VP Training/Development, Superior Bulk Logistics



+FULLY CUSTOMIZABLE

+SAFETY TRAINING

+AUDIO NEWSLETTER

+INDUSTRY NEWS

+SPECIAL GUESTS

+SUCCESSFUL

+PROFESSIONAL

+CONVENIENT

CUSTOMER SUPPORT

Our goal is to assist you in training, retaining & sustaining your mobile fleet. We are constantly working to enhance the program and your feedback and satisfaction is very important to us.

For more information please visit us on the Web:

www.thedriveronline.com

Call us toll free:

1-877-937-7263

Email us:

info@thedriveronline.com

Customer and Driver Authentication

"At the end of my first year and six months of using the audio program, we reduced total accidents by 36%. By the end of the next year, we reduced total accidents by another 16%. The next year we reduced the accident frequency another 3% and Dana Transport won the first place award in the National Tank Truck's Fleet Safety Award. And we won first place again in 2008!"

- **Tom Battista**, Safety Director, **DANA TRANSPORT**

"I personally think it is a great way to reach a large group of employees in an effective and consistent manner."

- **Kim Hopkins**, Manager Employee Communications, **ESTES EXPRESS LINES**

"It keeps us connected with our drivers. With a lot of windshield time, it gives our drivers an opportunity to hear from department heads and know what is going on with the company. It's entertaining and it's informative; it does work."

- **Ray Hanna**, Director of Recruiting, **KENNESAW TRANSPORTATION**

"Great job on the CD you did for our company. We finally got something worth listening to!"

- **Larry Davis**, Professional Driver, **COVENANT TRANSPORT**

"Love it! Great format. Keep it up! I don't always get information regularly. We hear about safety and company news from other terminals and it's nice to get it straight from the source!"

- Professional Driver, **ESTES EXPRESS LINES**

"I liked the whole thing and found it very interesting. We need this out here!"

- **Don Robinson**, 3 Million Accident Free Mile Driver, **YRC**



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